

# SPONSORSHIP GUIDE

National Hispanic Coalition of Federal Aviation Employees



### ABOUT US

The National Hispanic Coalition of Federal Aviation Employees (NHCFAE) was established in 1978 in an effort to provide a network for Hispanic employees of the Federal Aviation Administration (FAA) and the Aviation Industry. It became a national organization in 1983. Today, the Coalition is the chief advocate for issues affecting Hispanics and all it's members from all ethnic backgrounds in the FAA. The Coalition derives its support from membership dues, corporate sponsorship and private donations.

### WHO WE ARE?

### **MISSION**



The National Hispanic Coalition of Federal Aviation Employees (NHCFAE) is a professional, diverse organization that focuses on advocating career placement and advancement through support, education and alliances.



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### VISION



To be the leading Hispanic employee association among all federal government agencies, recognized and regarded for its educational, recruitment, outreach and career development initiatives.

### NATIONAL HISPANIC COALITION OF FEDERAL AVIATION EMPLOYEES



"CON ORGULLO EN NUESTRA HISPANIDAD"
WITH PRIDE IN OUR HISPANIC HERITAGE

### OUR GREAT TEAM

National Executive Board Members



OSCAR TORRES

President



JOHN ESPINOSA

Vice President



ERIK SALAZAR

Director of

Resources



HILDA BANDA
Director of
Education



SUSIE DIAZ

Director of Public

Affairs



**NÄLEÈ ROMERO**Director of
Administration

# LETTER FROM THE CORPORATE CHAIRPERSON



My name is Kristan Villegas, I am an Air Force veteran, Air Traffic Controller, and, most importantly, a mother of four amazing children. As the Corporate Sponsor Chair, I am deeply honored to be part of the NHCFAE family.

My journey with this incredible organization began years ago when I attended the 2004 conference in Philadelphia. It wasn't until 2010 that I officially became a member, but the seeds of connection were sown way back then. Over the years, I've witnessed firsthand the transformative power of the NHCFAE. Through training, mentorship, and support for furthering education, they uplift not just their members, but the lives of many.

The NHCFAE transcends the boundaries of a mere organization; it's a family. And just like any family, it thrives on the support of its dedicated sponsors. That's why I'm incredibly humbled to lead the sponsorship efforts and contribute to making a real difference.



### SPONSORSHIP PACKAGES

### Diamond Sponsorship Package

- All benefits of Platinum level sponsorship
- Registration for four (4) attendees at Conference (including all events and lunch, when provided)
- Award and recognition during conference
- 30-second infomercial played during general session (sponsor must provide during registration)
- 1-hour presentation during Annual National Training Conference
- Ten (10) minute speaking slot at Thursday evening banquet
- Email Blast to NHCFAE membership, one (1) per month (via NHCFAE Corporate Sponsor)
- Full page advertisement in NHCFAE FAAmilia Magazine (quarterly)

\$15,000





#### Platinum Sponsorship Package

- All benefits of Gold level sponsorship
- Registration for three (3) attendees at Annual National Training Conference (including all events and lunch, when provided)
- Half (1/2) hour presentation during conference
- Email Blast to NHCFAE Membership one (1) per quarter (via NHCFAE Corporate Sponsor Chairperson)
- Half Page (1/2) advertisement in NHCFAE FAAmilia magazine (quarterly)

### SPONSORSHIP PACKAGES

#### Gold Sponsorship Package

- All of the benefits of the Silver level sponsorship
- Registration for two (2) attendees at Annual National Training
   Conference (including all events and lunches, when provided)
- Placement of flyer in conference bag (supplied by company)
- Article in NHCFAE FAAmilia magazine (quarterly)

\$8000

#### Silver Sponsorship Package

- All benefits of the Copper level sponsorship
- Registration for one (1) attendee at Annual National Training
   Conference (including all events and lunches, when provided)
- Company logo displayed on conference page and FAAmila magazine
- Quarter (1/4) advertisement in NHCFAE FAAmila magazine (quarterly)

\$6000

### Copper Sponsorship Package

- Complementary exhibit booth at Annual National Training Conference
- Formal introduction during conference
- Company logo displayed on conference page
- Quarterly posting on NHCFAE social media

\$2500



# BEAPART OF OUR LARGEST EVENT! ANNUAL NATIONAL TRAINING CONFERENCE







CLICK ON THE FLYER TO VISIT OUR CONFERNECE PAGE